State of Idaho

Department of State

CERTIFICATE OF INCORPORATION OF

POMERELLE PORTRAIT DESIGN STUDIOS EAST, INC. File number C 112846

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: December 5, 1995

THE TOTAL SEASON

Pete D Cenarrusa SECRETARY OF STATE

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ARTICLES OF INCORPORATION

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OF

SECRETARY OF STATE
STATE OF IDABOMERELLE PORTRAIT DESIGN STUDIOS EAST, INC.

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THE UNDERSIGNED, acting as incorporators of a corporation under the Idaho Business Incorporation Act, adopt the following Articles of Incorporation for such corporation.

<u>FIRST</u>: The name of the corporation is POMERELLE PORTRAIT DESIGN STUDIOS EAST, INC.

<u>SECOND</u>: The period of its duration is perpetual.

THIRD: The purpose or purposes for which the corporation is organized is for photocopy services, sale of photographs, retail and wholesale supplies plus any other thing for which corporations may be incorporated under the Idaho Business Corporation Act.

<u>FOURTH</u>: The aggregate number of shares which the corporation shall have authority to issue is 10,000 shares, all of which are to be without par value.

FIFTH: The address of the initial registered office of the corporation is 2580 Sunridge Circle, Twin Falls, Idaho 83301, and the name of its initial registered agent at such address is Robert Maloney.

SIXTH: The total number of directors provided in the By-Laws is four. The number of directors constituting the initial board of directors of the corporation is four, and the names and addresses of the persons who are to serve as directors until the first annual meeting of the shareholders or until their successors are elected shall qualify are:

ARTICLES OF INCORPORATION - 1

11/22/95 9:00:00 AM Customer # 14107 IVC960025722 16384 CORPORATION PROFIT

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<u>NAME</u> <u>ADDRESS</u>

Robert Maloney 2580 Sunridge Circle

Twin Falls, ID 83301

Janell Maloney 2580 Sunridge Circle

Twin Falls, ID 83301

Clyde C. Hymas 3400 West 3200 North

Moore, ID 83255

Evelyn Hymas 3400 West 3200 North

Moore, ID 83255

The name and address of each incorporator is:

NAME ADDRESS

Robert Maloney 2580 Sunridge Circle

Twin Falls, ID 83301

day of November,

Incorporator

STATE OF IDAHO

SS.

County of Twin Falls

On this 20day of Yournoll, 1995, before me, the undersigned, a Notary Public in and for said State, personally appeared ROBERT MALONEY, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Residing in

Comm. Expires:

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ARTICLES OF INCORPORATION - 2

ROBERT MALONEY 2580 Sunridge Circle Twin Falls, ID 83301 (208) 733-6765

DEC 4 2 46 PM '95 SECRETARY OF STATE STATE OF IDAHO

December 1, 1995

Secretary of State Statehouse Room 203 Boise, ID 83720

RE: Pomerelle Portrait Design Studios East, Inc.

To Whom it May Concern:

I, Robert Maloney, being the President and a majority shareholder in Pomerelle Portrait Design Studios, Inc., do hereby consent to the use of the name "Pomerelle Portrait Design Studios East, Inc."

I further give my permission and will execute any further document necessary to evidence that permission to use the name "Pomerelle Portrait Design Studios East, Inc."

If you have any questions, please contact my attorneys, Rolig & Peterson, P.O. Box 2749, Twin Falls, Idaho 83303-2749 or telephone (208) 733-5500.

Sincerely,

ROBERT MALONEY