



**CERTIFICATE OF
ASSUMED BUSINESS NAME**

FILED EFFECTIVE

07 NOV 20 PM 1:03

SECRETARY OF STATE
STATE OF IDAHO

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

Please type or print legibly.

NOTE: See instructions on reverse before filing.

1. The assumed business name which the undersigned use(s) in the transaction of business is:

VERTICAL LEND

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name	Complete Address
World Alliance Financial Corp. <u>(C174994)</u>	3 Huntington Quadrangle Melville, NY 11747

3. The general type of business transacted under the assumed business name is:

<input type="checkbox"/> Retail Trade	<input type="checkbox"/> Transportation and Public Utilities
<input type="checkbox"/> Wholesale Trade	<input type="checkbox"/> Construction
<input type="checkbox"/> Services	<input type="checkbox"/> Agriculture
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Mining
<input checked="" type="checkbox"/> Finance, Insurance, and Real Estate	

4. The name and address to which future correspondence should be addressed:

World Alliance Financial Corp.
3 Huntington Quadrangle
Melville, NY 11747

Submit Certificate of
Assumed Business
Name and \$25.00 fee to:

Secretary of State
700 West Jefferson
Basement West
PO Box 83720
Boise ID 83720-0080
208 334-2301

Phone number (optional):

631-454-6000

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Same as above

Signature: _____

(signature required)

Printed Name: David Peskin

Capacity/Title: President

(see instruction # 8 on back of form)

Information Form 53-504
Revised 04/2003

Secretary of State use only

IDaho SECRETARY OF STATE
11/20/2007 05:00
CK: NONE CT: 1157 BH: 1086322
1 @ 25.00 = 25.00 ASSUM NAME # 2

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