

# State of Idaho

## Department of State

### CERTIFICATE OF INCORPORATION OF

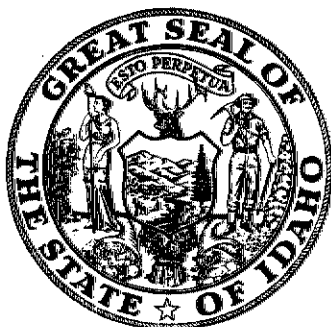
ART OF ADVERTISING, INC.

File number C 117116

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: November 13, 1996



*Pete T. Cenarrusa*  
SECRETARY OF STATE

By *Lori Small*

STATE OF IDAHO

ARTICLES OF INCORPORATION  
OF  
ART OF ADVERTISING, INC.

Nov 13 9 01 AM '96

SECRETARY OF STATE  
STATE OF IDAHO

1. The name of the Corporation is ART OF ADVERTISING, INC.
2. The duration of this Corporation is perpetual.
3. The purpose of the corporation is the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.
4. The aggregate number of shares which the Corporation shall have authority to issue is 1,000 shares of common stock, being all of one class, with the par value of \$1.00 per share.
5. There are no limitations on or denial of preemptive rights.
6. The initial registered office of this Corporation shall be located at 49 PEREGRINE DRIVE, PO BOX 1786, KETCHUM, Idaho 83340, and the name of the initial registered agent of this Corporation at that address is CHERYL BECK.
7. The number of directors constituting the initial board of directors is one, and the names and addresses of the person who have consented to serve as directors until the first annual meeting of shareholders or until their successors are elected and qualify are:

NAME

ADDRESS

CHERYL BECK

49 PEREGRINE DRIVE, PO BOX 1786, KETCHUM, ID  
83340

8. The name and address of the incorporator is:

NAME

ADDRESS

CHERYL BECK

49 PEREGRINE DRIVE, PO BOX 1786, KETCHUM, ID  
83340

DATED: this 9 day of Nov., 1996.

Cheryl Beck  
CHERYL BECK

IDAHO SECRETARY OF STATE  
DATE 11/13/1996 0900 38968  
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CK #: 4070 CUST# 72285  
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