

No. C 39880	Due no later than Aug 31, 2010 Annual Report Form		2. Registered Agent and Address (NO PO BOX)			
Return to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080 NO FILING FEE IF RECEIVED BY DUE DATE	1. Mailing Address: Correct in this box if needed. ARBITRON INC. WILLIAM CHIN TAX DEPARTMENT E194 9705 PATUXENT WOODS DR COLUMBIA MD 21046-1572		CT CORPORATION SYSTEM 1111 W JEFFERSON STE 530 BOISE ID 83702 USA			
			3. <u>New</u> Registered Agent Signature:*			
4. Corporations: Enter Names and Business Addresses of President, Secretary, and Directors. Treasurer (optional).						
Office Held	Name	Street or PO Address	City	State	Country	Postal Code
PRESIDENT	WILLIAM T KERR	9705 PATUXENT WOODS DRIVE	COLUMBIA	MD	USA	21046-1572
SECRETARY	TIMOTHY T SMITH	9705 PATUXENT WOODS DRIVE	COLUMBIA	MD	USA	21046-1572
TREASURER	SEAN R CREAMER	9705 PATUXENT WOODS DRIVE	COLUMBIA	MD	USA	21046-1572
DIRECTOR	SHELLYE L ARCHAMBEAU	3000 BRIDGE PARKWAY	REDWOOD CITY	CA	USA	94065-1572
DIRECTOR	DAVID W DEVONSHIRE	1022 AYNLEY AVENUE	LAKE FOREST	IL	USA	60045-1572
DIRECTOR	PHILIP GUARASCIO	5 MINTER COURT	PLYMOUTH	MA	USA	02360-1572
DIRECTOR	WILLIAM T KERR	9705 PATUXENT WOODS DRIVE	COLUMBIA	MD	USA	21046-1572
DIRECTOR	LARRY E KITTELBERGER	101 COLUMBIA ROAD	MORRISTOWN	NJ	USA	07962-1572
5. Organized Under the Laws of: DE C 39880		6. Annual Report must be signed.* Signature: Sean R Creamer Name (type or print): Sean R Creamer Date: 08/23/2010 Title: Evp & Cfo				
Processed 08/23/2010		* Electronically provided signatures are accepted as original signatures.				