

# State of Idaho

## Department of State

AMENDED CERTIFICATE OF AUTHORITY

OF

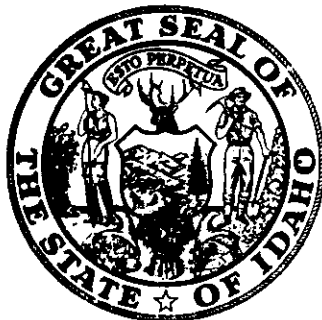
**EVENSON CARD SHOPS, INC.**

File Number **C 84511**

I, PETE T. CENARRUSA, Secretary of the State of the State of Idaho, hereby certify that an Application for Amended Certificate of Authority to do business in this State, duly executed pursuant to the provisions of the Idaho Business Corporation Act, has been received in this office and is found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Amended Certificate of Authority to reflect the name change from **EVENSON CARD SHOPS, INC.** to **HALLMARK SPECIALTY RETAIL GROUP, INC.** and attach hereto a duplicate of the Application for such Amended Certificate.

Dated: September 17, 1998



*Pete T. Cenarrusa*  
SECRETARY OF STATE

By

*[Signature]*

# APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY



(Instructions on back of application)

FILED  
SEP 17 AM 8:34  
SECRETARY OF STATE  
STATE OF IDAHO

To the Secretary of State of the State of Idaho:

Pursuant to Section 30-1-1504, Idaho Code, the undersigned Corporation hereby applies for an amended certificate of authority to transact business in the State of Idaho and for that purpose submits the following statement. Complete only applicable items.

1. A Certificate of Authority was issued to the corporation by your office on August 6 19 87 authorizing it to transact business in the State of Idaho under the name of Evenson Card Shops, Inc.
2. Its corporate name has been changed to Hallmark Specialty Retail Group, Inc.
3. The name which it shall use hereafter in the State of Idaho is Hallmark Specialty Retail Group, Inc.
4. It has changed its jurisdiction of incorporation, without a change of corporate identity to: No Change

Dated Sept 11, 1998

Hallmark Specialty Retail Group, Inc.  
(Corporation Name)

By

Judith Whittaker  
Judith Whittaker

Its Vice President

(specify capacity of signer)

Customer Acct #:

(If using pre-paid account, Secretary of State use only)

09/17/1998 09:00

CK: 141036239 CT: 90207 BN: 145970

1 @ 30.00 = 30.00 AMEND CERT # 3  
1 @ 20.00 = 20.00 EXPEDITE C # 4

C 84511

## Office of the Secretary of State

98 SEP 17 AM 8:34  
SECRETARY OF STATE  
STATE OF IDAHO

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "EVENSON CARD SHOPS, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "HALLMARK SPECIALTY RETAIL GROUP, INC.", THE SIXTH DAY OF AUGUST, A.D. 1998, AT 11 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.



*Edward J. Freel*  
Edward J. Freel, Secretary of State

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981310424

AUTHENTICATION:

DATE:

9241907

08-07-98