



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

Please type or print legibly.

**NOTE: See instructions on reverse before filing.**

07 JAN 24 PM 12: 23

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

The Idahoan

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

Hoffman Policy & Media Associates, Inc. *2163986*

124 Fern St., Nampa, Idaho 83686

Buzzword, Inc. *2160689*

9643 West Antietam, Boise, Idaho 83709

3. The general type of business transacted under the assumed business name is:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Retail Trade             | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade                     | <input type="checkbox"/> Construction                        |
| <input type="checkbox"/> Services                            | <input type="checkbox"/> Agriculture                         |
| <input type="checkbox"/> Manufacturing                       | <input type="checkbox"/> Mining                              |
| <input type="checkbox"/> Finance, Insurance, and Real Estate |  |

Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:

Secretary of State  
700 West Jefferson  
Basement West  
PO Box 83720  
Boise ID 83720-0080  
208 334-2301

4. The name and address to which future correspondence should be addressed:

✓ Wayne Hoffman

124 Fern St.

Nampa, Idaho 83686

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Phone number (optional):

Secretary of State use only

Signature: \_\_\_\_\_

(signature required)

Printed Name: *Wayne Hoffman*

Capacity/Title: Editor & Publisher

(see instruction # 8 on back of form)

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Revised 04/2003

*D107493*

IDAHO SECRETARY OF STATE  
01/24/2007 05:00  
CK: 9116 CT: 158010 BH: 1028471  
1 @ 25.00 = 25.00 ASSUM NAME # 2