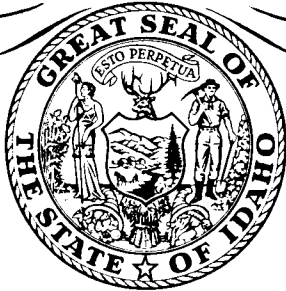


State of Idaho



Department of State.

CERTIFICATE OF INCORPORATION

I, ARNOLD WILLIAMS, Secretary of State of the State of Idaho, and legal custodian of the corporation records of the State of Idaho do hereby certify that the original of the articles of incorporation of

WESTERN ADVERTISING, INC.

was filed in the office of the Secretary of State on the **Seventh** day
May **Sixty-five**
will be A.D. One Thousand Nine Hundred and
----- microfilm
duly recorded on Film No. of Record of Domestic Corporations, of the State of Idaho,
and that the said articles contain the statement of facts required by Section 30-103, Idaho Code.

I FURTHER CERTIFY, That the persons executing the articles and their associates and successors are hereby constituted a corporation, by the name hereinbefore stated, for **perpetual existence**

from the date hereof, with its registered office in this State located at
Twin Falls, in the County of **Twin Falls.**

IN TESTIMONY WHEREOF, I have hereunto
set my hand and affixed the Great Seal of the
State. Done at Boise City, the Capital of Idaho,
this **7th** day of **May**,
65
A.D., 19 .

Secretary of State.

ARTICLES OF INCORPORATION
OF
WESTERN ADVERTISING, INC.

KNOW ALL MEN BY THESE PRESENTS:

That the undersigned, DOUGLAS D. KRAMER, MILO W. POPE and FREDERICK F. PLANKEY, each residents of the State of Idaho and residing in the County of Twin Falls, State of Idaho, each and all citizens of the United States of America, of the age of majority, do hereby associate themselves together for the purpose of forming a corporation under the laws of the State of Idaho, and to that end, do hereby adopt and execute the following articles of incorporation, and do hereby certify and declare:

I.

That the name of said corporation is and shall be WESTERN ADVERTISING, INC.

II.

That said corporation is formed for the following purposes:

a. To manufacture, buy, sell, lease, and otherwise to dispose of at either wholesale or retail, and generally trade in and deal with electric or other advertising displays, signs, advertisements and advertising devices, and generally to operate, engage in, and conduct an advertising sign business.

b. To receive, acquire, hold, purchase, dispose of, convey, mortgage and/or lease, real and personal property; to dispose of, sell, lease, assign, transfer, mortgage and/or convey any rights, privileges, franchises, real or personal property of the corporation, other than its franchise of being a corporation, and to acquire, purchase, guaranty, hold, mortgage, own, vote,

sell, pledge and/or otherwise dispose of and deal in shares, bonds, securities and debentures and other evidences of indebtedness of other corporations, domestic or foreign.

c. To conduct business in this state, other states, District of Columbia, and to have one or more offices and places of business out of this state, and to acquire, receive, hold, purchase, lease, mortgage, dispose of and/or convey real and personal property situate out of this state.

d. To enter into, make, perform and carry out contracts of every kind and for any lawful purpose, without limit as to amount, with any person, firm association, corporation, municipality, state or government, or any subdivision, district or department thereof.

e. To do any and all such other acts, things, business of businesses in any manner connected with or necessary, incidental, convenient or auxiliary to any of the objects hereinabove enumerated, or calculated, directly or indirectly, to promote the interest of the corporation; and in carrying on its purposes, or for the purpose of attaining or furthering any of its business.

f. The several clauses contained in this statement of purposes shall be construed as both purposes and powers, and the statements contained in each clause shall be in nowise limited or restricted, by reference to, or inference from, the terms of any other clause, but shall be regarded as independent purposes and powers; and no recitation, expression, or declaration of specific or special powers or purposes herein enumerated shall be deemed to be exclusive; but it is hereby expressly declared that all other lawful powers not inconsistent herewith are hereby included.

III.

That the location and post office address of the registered office of the corporation shall be 210 6th Avenue East, Twin Falls, Twin Falls County, State of Idaho.

IV.

That, subject to dissolution in the manner provided by law, the duration of this corporation shall be perpetual.

V.

That the amount of the authorized stock of said corporation shall be Fifty Thousand (\$50,000.00) Dollars, divided into **Five Hundred (500)** shares of common stock at the par value of One Hundred (\$100.00) Dollars each.

VI.

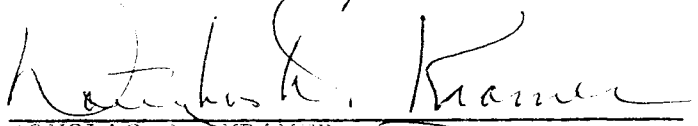
That the names and post office addresses of each of the incorporators and the number of shares subscribed by each is as follows:


NAME	ADDRESS	NUMBER OF SHARES
Douglas D. Kramer	P. O. Box 508 Twin Falls, Idaho	One
Milo W. Pope	P. O. Box 508 Twin Falls, Idaho	One
Frederick F. Plankey	P. O. Box 508 Twin Falls, Idaho	One

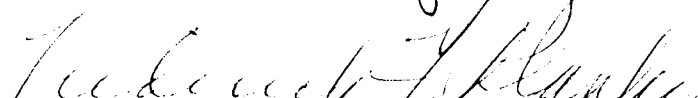
VII.

That the business of the corporation shall be managed by a board of directors, composed of three shareholders.

IN WITNESS WHEREOF, the parties hereto have hereunto set their hands and seals, this 22nd day of April, 1965.


DOUGLAS D. KRAMER

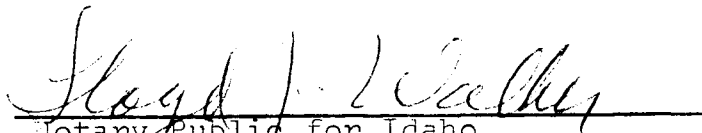

MILO W. POPE


FREDERICK F. PLANKEY

STATE OF IDAHO,)
) ss.
County of Twin Falls.)

On this 23 day of April, 1965, before me,
the undersigned, a Notary Public in and for the State of Idaho,
personally appeared DOUGLAS D. KRAMER, MILO W. POPE and FREDERICK
F. PLANKEY, known to me to be the persons whose names are sub-
scribed to the within and foregoing instrument, and acknowledged
to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and
affixed my official seal the day and year in this certificate
first above written.



Notary Public for Idaho
Residing at Twin Falls, Idaho.