



CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned
submits for filing a certificate of Assumed Business Name.

FILED EFFECTIVE

07 APR -6 PM 2:08

SECRETARY OF STATE
STATE OF IDAHO

Please type or print legibly.

NOTE: See instructions on reverse before filing.

1. The assumed business name which the undersigned use(s) in the transaction of business is:

MarketingWideAdvantage MWA

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

Retail Merchandising Xpress LLC

5908 Breckenridge Pkwy Tampa, FL 33610

W61185

3. The general type of business transacted under the assumed business name is:

- | | |
|--|--|
| <input type="checkbox"/> Retail Trade | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Construction |
| <input checked="" type="checkbox"/> Services | <input type="checkbox"/> Agriculture |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Mining |
| <input type="checkbox"/> Finance, Insurance, and Real Estate | |

4. The name and address to which future correspondence should be addressed:

Retail Merchandising Xpress LLC

19100 Von Karman Avenue, Suite 600

Irvine, CA 92612

Submit Certificate of
Assumed Business
Name and \$25.00 fee to:

Secretary of State
700 West Jefferson
Basement West
PO Box 83720
Boise ID 83720-0080
208 334-2301

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Phone number (optional):

Signature: _____

(signature required)

Printed Name: _____

Paul Veliquette

Capacity/Title: _____

Sole Manager

(see instruction # 8 on back of form)

Secretary of State use only

g:\comp\marketing\formulation.pdf
Revised 04/2003

IDAHO SECRETARY OF STATE
04/06/2007 05:00
CK: 58915 CT: 200761 BH: 1045421
1 @ 25.00 = 25.00 ASSUM NAME # 2

D 110219