

No. <b>W 78229</b>	<b>Due no later than Oct 31, 2010</b> <b>Annual Report Form</b>		2. Registered Agent and Address <b>(NO PO BOX)</b>			
Return to: SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080  <b>NO FILING FEE IF          RECEIVED BY DUE DATE</b>	<b>1. Mailing Address: Correct in this box if needed.</b> NIELSEN COMPANY (US), LLC (THE) MARY A DRESADOW 150 N. MARTINGALE ROAD SCHAUMBURG IL 60173-2076		CT CORPORATION SYSTEM 1111 W JEFFERSON STE 530 BOISE ID 83702 USA			
			3. <u>New</u> Registered Agent Signature:*			
4. Limited Liability Companies: Enter Names and Addresses of at least one Member or Manager.						
Office Held	Name	Street or PO Address	City	State	Country	Postal Code
MEMBER	A. C. NIELSEN COMPANY, LLC	150 N. MARTINGALE ROAD	SCHAUMBURG	IL	USA	60173-2076
5. Organized Under the Laws of:  <b>DE W 78229</b>		6. Annual Report must be signed.* Signature: Mary A. Dresdow Name (type or print): Mary A. Dresdow		Date: 08/11/2010 Title: Vice President		
Processed 08/11/2010		* Electronically provided signatures are accepted as original signatures.				