



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

## FILED EFFECTIVE

2007 MAR -6 AM 8:29

Please type or print legibly.

NOTE: See instructions on reverse before filing.

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

BALLYHOO MARKETING

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

Franklin Building Supply Co.

11700 W. Franklin Rd.  
Boise, ID 83709

C52822

3. The general type of business transacted under the assumed business name is:

- |  |  |
|--|--|
| <input type="checkbox"/> Retail Trade                        | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade                     | <input type="checkbox"/> Construction                        |
| <input checked="" type="checkbox"/> Services                 | <input type="checkbox"/> Agriculture                         |
| <input type="checkbox"/> Manufacturing                       | <input type="checkbox"/> Mining                              |
| <input type="checkbox"/> Finance, Insurance, and Real Estate |  |

4. The name and address to which future correspondence should be addressed:

Lynn Blakeway  
4523 E. Cleveland Blvd.  
Caldwell, ID 83605

Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:

Secretary of State  
700 West Jefferson  
Basement West  
PO Box 83720  
Boise ID 83720-0080  
208 334-2301

5. Name and address for this acknowledgment copy is (if other than #4 above):

Rick Lierz  
11700 W. Franklin Rd.  
Boise, ID 83709

Phone number (optional):

208-322-4567

Signature: *Rick Lierz*

(signature required)

Printed Name: Rick Lierz

Capacity/Title: Owner / Vice Pres.

(see instruction # 8 on back of form)

Secretary of State use only

IDAHO SECRETARY OF STATE  
03/06/2007 05:00  
CK: 52886 CT: 46846 BH: 1837478  
1 @ 25.00 = 25.00 ASSUM NAME # 2

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