

ARTICLES OF INCORPORATION

OF

COWBOY BRAND, INC.

FILED
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SECRETARY OF STATE
STATE OF IDAHO

The undersigned, acting as the incorporator of a corporation under the Idaho Business Corporation Act, adopts the following Articles of Incorporation for such corporation:

ARTICLE I

The name of the corporation is COWBOY BRAND, INC.

ARTICLE II

The period of its duration is perpetual.

ARTICLE III

The purpose or purposes for which the corporation is organized are the transaction of any and all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

ARTICLE IV

The aggregate number of shares which the corporation shall have authority to issue is 1000 shares of \$10.00 par value for an aggregate authorized capital of \$10,000.00.

ARTICLE V

There are no provisions denying preemptive rights.

ARTICLE VI

The address of the initial registered office of the corporation is 5529 S. 11th E., Idaho Falls, ID 83404, and the name of its initial registered agent at such address is Jeffrey H. Linabary.

ARTICLE VII

The number of directors constituting the initial Board of Directors of the corporation is one, and the name and address of the persons who are to serve as directors until the first annual meeting of shareholders or until their successors are elected and shall qualify are as follows:

ARTICLES OF INCORPORATION - 1

IDAHO SECRETARY OF STATE

07/20/1998 09:00
COWBOY BRAND, INC.
1 x 100.00 = 100.00 CORP

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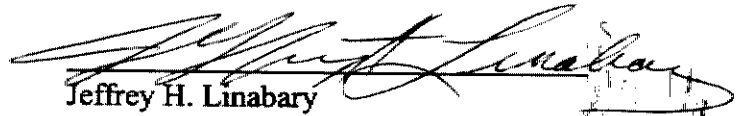
Jeffrey H. Linabary
5529 S. 11th E.
Idaho Falls, ID 83404

ARTICLE VIII

The name and address of each incorporator is:

Jeffrey H. Linabary
5529 S. 11th E.
Idaho Falls, ID 83404

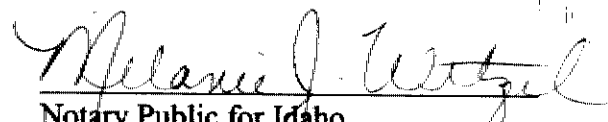
DATED this 9th day of July, 1998.


Jeffrey H. Linabary

STATE OF IDAHO)
) ss:
County of Bonneville)

On this 9th day of July, 1998, before me, Melanie J. Wetzel, the undersigned, a Notary Public in and for the State of Idaho, personally appeared Jeffrey H. Linabary, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, the day and year first above written.


Notary Public for Idaho
Residing at Idaho Falls, ID
My Commission Expires: 1/3/2004