| No. <b>C 146181</b>  |   | Due no later than Nov 30, 2010  |   | 2. Registered Agent and Address (NO PO BOX)  |           |         |             |  |
|--|---|---|---|--|-----------|---------|-------------|--|
| Return to:  SECRETARY OF STATE 700 WEST JEFFERSON PO BOX 83720 BOISE, ID 83720-0080  NO FILING FEE IF RECEIVED BY DUE DATE |   | Annual Report Form  1. Mailing Address: Correct in this box if needed.  JOSTENS, INC. RODNEY K. BUCKWALTER  3601 MINNESOTA DRIVE SUITE 400 BLOOMINGTON MN 55435 USA |   | CT CORPORATION SYSTEM 1111 W JEFFERSON STE 530 BOISE ID 83702 USA  3. New Registered Agent Signature:* |           |         |             |  |
| 4. Corporations: Enter N   | lames and Busin   | ess Addresses of Presid   | dent, Secretary, and Directors. Treasurer | (optional).  |           |         |             |  |
| Office Held  | Name  |   | Street or PO Address                      | City   | State     | Country | Postal Code |  |
| SECRETARY MARIE D. H   |   | ILAVATY   | 357 MAIN ST. 1ST FLOOR                    | ARMONK   | NY        | USA     | 10504       |  |
| DIRECTOR MARC REISO  |   | CH  | 357 MAIN ST. 1ST FLOOR                    | ARMONK   | NY        | USA     | 10504       |  |
| PRESIDENT  | RESIDENT TIMOTHY LARSON   |   | 3601 MINNESOTA DRIVE SUITE 400            | BLOOMINGTON  | MN        | USA     | 55435       |  |
| 5. Organized Under the Laws of:  |   | 6. Annual Report mus  |   |  |           |         |             |  |
| MN   |   | Signature: Rodney Buckwalter  |   | Date: 12/01/2010   |           |         |             |  |
| C 146181   |   | Name (type or print): Rodney Buckwalter   |   |  | Title: Vp |         |             |  |
| Processed 12/01/2010   | * Electronically provided signatures are accepted as original signatures. |   |   |  |           |         |             |  |