July 19, 1994

VALASSIS IN-STORE MARKETING, INC. 411 W PUTNAM AVE GREENWICH CT 06830

RE: VALASSIS IN-STORE MARKETING, INC. File Number C 106635

Dear Sir:

Please find enclosed your recently submitted annual report for the 1994-1995 fiscal year. We are unable to accept it in its present form. Please make the following correction(s) and return to this office.

We have Valassis In-Store Marketing, Inc. as a Deleware corporation filed to do business in Idaho. We don't have Valassis Communications, Inc. filed in Idaho. If you wish to continue your corporation's goodstanding status in Idaho then you need to fill out the annual report form and resubmit to this office before December 1, 1994 to avoid forfeiture. If you wish to just let your corporation forfeit its right to do business in Idaho then please disregard any subsequent annual report forms which you may receive and your corporation will automatically forfeit on December 1, 1994. If you wish to withdraw your corporation from Idaho please contact this office and we will mail you the appropriate forms.

If you have any questions or need further assistance, please do not hesitate to contact this office at (208) 334-2301.

Very truly yours,

Tonya Herold Corporate Division

Enclosures: cited

| No. 106635 Return To Secretary of State Room 203, Statehouse P.O. BOX 83720 Boise, ID 83720-0080 * FIRST NOTICE * NO FEE REQUIRED | | Idaho Corporation Annual Separates in Due No Later Than November 1. Mailing Address VALASSIS IN-STORE MARKETING. IN 411 W. PUTNOM AVE. 36111-36HOOLGRAFT RD. GYEENWICH CT 06830 LIVONIA MI 48150 | | ISSUED: 07-05-1994 2 Registered Agent and Office GC T: CORPORATION SYSTEM SDD NORTH STH STREET IN BOISE ID 83701 3. Incorporated Under The Laws of DE NO: 105535 | | | | | | | |
|---|--|---|---|---|------------------------|--------------------------|---------------------------------------|---|---|------|------------|
| | | | | | | 4. Names and Address | ses of Officers | and Directors | Street or P.O. Address | City | State Zip |
| | | | | | | Secretary: Directors: | Valassis Valassi do no remoi | In-Store IV la is Communic I have a so De them fro | rketing is a discations, Inc., teparate annual on this mailir | | ese ase |
| | | | mark | 100. | | | | | | | |
| 5. Nature of Business | | | this Annual Report has been exa and complete. | | e best of my knowledge | | | | | | |