

State of Idaho

Department of State

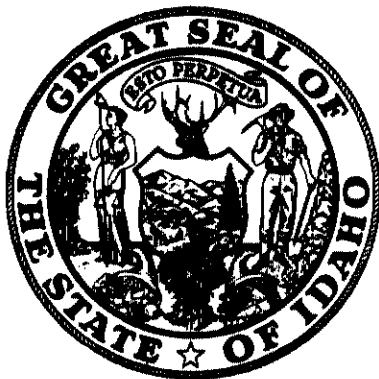
CERTIFICATE OF INCORPORATION OF

DEB SHOPS OF IDAHO, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: **July 19, 1991**



Pete T. Cenarrusa

SECRETARY OF STATE

by: *Elizabeth M. Zakaria*

JUL 19 8 46 AM '91

SECRETARY OF STATE

ARTICLES OF INCORPORATION

OF

DEB SHOPS OF IDAHO, INC.

The undersigned, for the purpose of forming a corporation under the Idaho Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I

The name of the corporation is:

DEB SHOPS OF IDAHO, INC.

ARTICLE II

The purposes for which said corporation is formed is to transact any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

ARTICLE III

The corporation is to have perpetual existence.

ARTICLE IV

The location and mailing address of its initial registered office and the name of its initial registered agent at such address is as follows:

Corporation Service Company
733 North Seventh
Boise, ID 83702
(Ada County)

ARTICLE V

The total number of shares of stock which this corporation is authorized to issue is:

One Thousand (1,000) common shares with a par value of One Cent (\$.01) each, amounting to Ten Dollars (\$10.00).

ARTICLE VI

The name and post office address of the incorporator is:

Rosa L. Laws
1013 Centre Road
Wilmington, DE 19805

ARTICLE VII

The number of directors constituting the initial board of directors shall be three and the name and post office addresses of the initial board of directors, who are to serve until the first annual meeting of shareholders or until their successors are elected and qualify are:

NAME	ADDRESS
Marvin Rounick	9401 Blue Grass Road Philadelphia, PA 19114
Warren Weiner	9401 Blue Grass Road Philadelphia, PA 19114
Jack A. Rounick	9401 Blue Grass Road Philadelphia, PA 19114

IN WITNESS WHEREOF, I have hereunto set my hand and seal this eleventh day of July, 1991.


Rosa L. Laws
Incorporator

STATE OF Delaware)
COUNTY OF New Castle) SS

On this eleventh day of July, 1991, before me personally appeared Ross L. Laws, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same.

In witness whereof, I have hereunto set my hand and affixed by official seal this eleventh day of July, 1991.

Janet B Woznicki
Notary Public