ARTICLES OF INCORPOREDOEFFECTIVE

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ADGEAR PROMOTIONS, INCSECRETARY OF STATE STATE OF IDAHO

The undersigned, acting as incorporator under the Idaho Business Corporation Act, adopts the following articles of incorporation:

ARTICLE I. NAME OF THE CORPORATION

The name of the corporation is AdGear Promotions, Inc. ("Corporation").

ARTICLE II. **DURATION**

The Corporation shall have perpetual existence.

ARTICLE III. **SHARES**

The class, aggregate number and par value per share of the shares that the Corporation is authorized to issue are as follows:

> Class <u>Number</u> Par Value Common 100 No Par

> > 0148598

ARTICLE IV. INITIAL REGISTERED OFFICE AND AGENT

The address of the initial registered office of the Corporation is 1451 North Ironbridge Way, Eagle, Idaho 83616, and the name of its initial registered agent at such address is Douglas E. Victor.

ARTICLE V. INCORPORATOR

The name and address of the incorporator is:

NAME

ADDRESS

Douglas E. Victor

1451 North Ironbridge Way Eagle, Idaho 83616

SIGNATURE OF INCORPORATOR

Dated: April 9, 2003

Douglas E. Victor