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State of Idaho

Department of State

CERTIFICATE OF INCORPORATION OF

PERSISTENCE OF MEMORY, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated: July 13, 1992



Pete T. Cenarrusa

SECRETARY OF STATE

By *Valerie Flint*

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ARTICLES OF INCORPORATION

Name of the Corporation: Persistence of Memory, Inc.

Period of Duration: Perpetual

Purpose for Which the Corporation is Organized: The transaction of any or all lawful business for which corporations may be incorporated.

Aggregate Number of Shares which the Corporation Shall have Authority to Issue: One thousand (1000) shares. All of such shares are without par value.

Initial Registered Office: 24 Yale
Pocatello, Idaho 83201

Initial Registered Agent: Nicholas E. Heyneman, Ph.D.


Two Initial Board of Directors: Nicholas E. Heyneman, Ph.D.
24 Yale
Pocatello, Idaho 83201

Catherine A. Heyneman, M.S.
24 Yale
Pocatello, Idaho 83201

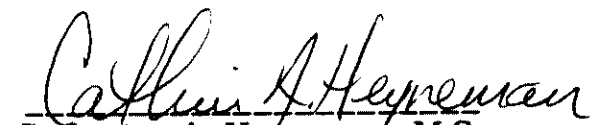
Two Incorporators: Nicholas E. Heyneman, Ph.D.
24 Yale
Pocatello, Idaho 83201

Catherine A. Heyneman, M.S.
24 Yale
Pocatello, Idaho 83201

The undersigned incorporators are of the age of eighteen years or over:



Nicholas E. Heyneman, Ph.D.
24 Yale
Pocatello, Idaho 83201



Catherine A. Heyneman, M.S.
24 Yale
Pocatello, Idaho 83201