



Department of State

**CERTIFICATE OF INCORPORATION
OF**

FAR WEST MARKETING, INC.

I, PETE T. CENARRUSA, Secretary of State of the State of Idaho, hereby certify that duplicate originals of Articles of Incorporation for the incorporation of the above named corporation, duly signed pursuant to the provisions of the Idaho Business Corporation Act, have been received in this office and are found to conform to law.

ACCORDINGLY and by virtue of the authority vested in me by law, I issue this Certificate of Incorporation and attach hereto a duplicate original of the Articles of Incorporation.

Dated:

April 28, 1989



Pete T. Cenarrusa

SECRETARY OF STATE

by: *[Signature]*

ARTICLES OF INCORPORATION

OF

APR 28 3 45 PM '89

FAR WEST MARKETING, INC. SECRETARY OF STATE

The undersigned, acting as incorporator of a corporation under the Idaho Business Corporation Act, adopts the following articles of incorporation for such corporation:

FIRST: The name of the corporation is FAR WEST MARKETING, INC.

SECOND: The period of its duration is perpetual.

THIRD: The purpose or purposes for which the corporation is organized are the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act, including, but not limited to, sales of advertising for publications; marketing of specialty items; and direct-mail advertising and related activities.

FOURTH: The aggregate number of shares which the corporation shall have authority to issue is 10,000 shares of par value of \$1.00 each.

FIFTH: Provisions denying preemptive rights are: None.

SIXTH: Provisions for the regulation of the internal affairs of the corporation are: None.

SEVENTH: The address of the initial registered office of the corporation is 1530 West State, Meridian, Idaho 83642, and the name of the initial registered agent at such address is Dean Uhrich.

EIGHTH: The number of directors constituting the initial

board of directors of the corporation is one, and the name and address of the person who is to serve as director until the first annual meeting of shareholders or until his successors are elected and shall qualify are:

NAME

ADDRESS

Dean Uhrich

8790 Stynbrook Drive
Boise, Idaho 83704

NINTH: The name and address of the incorporator are:

NAME

ADDRESS

Dean Uhrich

8790 Stynbrook Drive
Boise, Idaho 83704

THE UNDERSIGNED, being the original incorporator and subscriber to the capital stock hereinbefore named for the purposes of forming a corporation to do business both within and without the state of Idaho, and in pursuance of the laws of the state of Idaho, does make and file these articles of incorporation, hereby declaring and certifying that the facts herein stated are true, and accordingly have hereunto set my hand and seal this 24th day of April, 1989.



Dean Uhrich

STATE OF IDAHO)

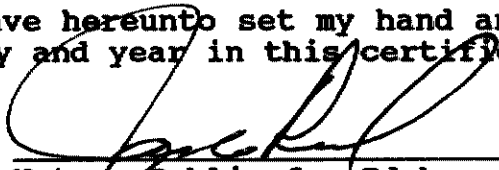
County of Ada)

) ss.

On this 24 day of April, 1989, before me, the undersigned, a notary public in and for said state, personally

appeared Dean Uhrich, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal as of the day and year in this certificate first above written.



Notary Public for Idaho
Residing at Boise, Idaho
My Commission Expires: _____