

FILED/EFFECTIVE

01 AUG -3 AM 8:31 ARTICLES OF INCORPORATION

STATE OF IDAHO

OF

SIMPLE PLEASURES, INC.

The undersigned, acting as incorporator of a corporation under the Idaho Corporation Act, adopt the following Articles of Incorporation for such corporation.

FIRST: The name of the corporation is Simple Pleasures, Inc.

SECOND: The period of this corporation's duration is perpetual.

THIRD: The purpose or purposes for which the corporation is organized are for the transaction of any or all lawful business for which corporations may be incorporated under the Idaho Business Corporation Act.

FOURTH: Provisions denying preemptive rights are: Pursuant to the By-Laws.

FIFTH: The aggregate number of shares which the corporation shall have authority to issue is 100,000 shares of par value of \$1.00.

SIXTH: Provisions for the regulation of the internal affairs of the corporation: Pursuant to the By-Laws.

SEVENTH: The address of the initial registered office of the corporation is 221 Sherman Avenue, Coeur d'Alene, Idaho 83814 and the name of the registered agent at such address is Marilyn J.

ARTICLES OF INCORPORATION - 1

IDAHO SECRETARY OF STATE
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Cooper.

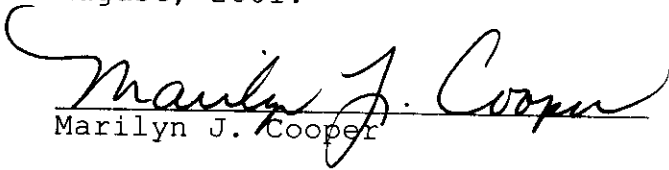
EIGHTH: The number of directors constituting the initial board of directors of the corporation is two (2), and the names and addresses of the persons who are to serve as directors until the first annual meeting of shareholders or until their successors are elected and shall qualify are:

<u>NAME</u>	<u>ADDRESS</u>
William T. Cooper	221 Sherman Avenue Coeur d'Alene, Idaho 83814
Marilyn J. Cooper	221 Sherman Avenue Coeur d'Alene, Idaho 83814

NINTH: The name and address of each incorporator is:

<u>NAME</u>	<u>ADDRESS</u>
William T. Cooper	221 Sherman Avenue Coeur d'Alene, Idaho 83814
Marilyn J. Cooper	221 Sherman Avenue Coeur d'Alene, Idaho 83814

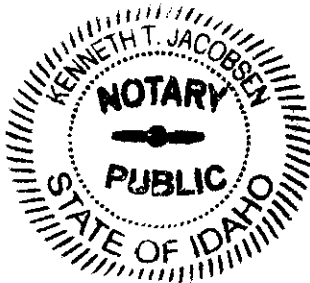
DATED this 1 day of August, 2001.



Marilyn J. Cooper

STATE OF IDAHO)
 ss.
County of Kootenai)

On this 1 day of August, 2001, before me, the undersigned Notary Public, personally appeared Marilyn J. Cooper, known or identified to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year first above written.





Notary Public for Idaho
Residing at Harrison
My Commission expires: 9-3-2001