



CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

2012 OCT 31 AM 8:51

SECRETARY OF STATE
STATE OF IDAHO

Please type or print legibly.
Instructions are included on back of application.

1. The assumed business name which the undersigned use(s) in the transaction of business is:

What Today's Women Want

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

Name

Complete Address

Riverbend Communications, LLC

400 West Sunnyside Road

(W 410366)

Idaho Falls, Idaho 83402

3. The general type of business transacted under the assumed business name is:

- | | |
|--|--|
| <input type="checkbox"/> Retail Trade | <input type="checkbox"/> Transportation and Public Utilities |
| <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Construction |
| <input checked="" type="checkbox"/> Services | <input type="checkbox"/> Agriculture |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Mining |
| <input type="checkbox"/> Finance, Insurance, and Real Estate | |

Submit Certificate of
Assumed Business
Name and \$25.00 fee to:

Secretary of State
450 North 4th Street
PO Box 83720
Boise ID 83720-0080
208 334-2301

4. The name and address to which future correspondence should be addressed:

Steve Poulsen, General Manager, Riverbend
Communications, LLC, 400 West Sunnyside
Road, Idaho Falls, Idaho 83402

5. Name and address for this acknowledgment copy is (if other than # 4 above):

Boyd J. Hawkins, Esq., 210 North Wilkie,
Kaysville, Utah 84037

Signature: _____

Printed Name: Boyd J. Hawkins

Capacity/Title: Attorney at Law

Signature: _____

Printed Name: _____

Capacity/Title: _____

Secretary of State use only

IDAHO SECRETARY OF STATE
10/31/2012 05:00
CK: 346 CT: 263092 BH: 1345835
1 @ 25.00 = 25.00 ASSUM NAME # 2

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