

FILED EFFECTIVE



# CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to Section 53-504, Idaho Code, the undersigned submits for filing a certificate of Assumed Business Name.

Please type or print legibly.  
Instructions are included on back of application.

2012 OCT 31 AM 9:09

SECRETARY OF STATE  
STATE OF IDAHO

1. The assumed business name which the undersigned use(s) in the transaction of business is:

SIMPLIFY Parent Coaching

2. The true name(s) and business address(es) of the entity or individual(s) doing business under the assumed business name:

<u>Name</u>	<u>Complete Address</u>
Marcia T. Pearson	452 East Sunnyside Road
	Sandpoint, Idaho 83864

3. The general type of business transacted under the assumed business name is:

<input type="checkbox"/> Retail Trade	<input type="checkbox"/> Transportation and Public Utilities
<input type="checkbox"/> Wholesale Trade	<input type="checkbox"/> Construction
<input checked="" type="checkbox"/> Services	<input type="checkbox"/> Agriculture
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Mining
<input type="checkbox"/> Finance, Insurance, and Real Estate	

4. The name and address to which future correspondence should be addressed:

Marcia T. Pearson  
 452 East Sunnyside Road  
 Sandpoint, Idaho 83864

Submit Certificate of  
Assumed Business  
Name and \$25.00 fee to:

Secretary of State  
 450 North 4th Street  
 PO Box 83720  
 Boise ID 83720-0080  
 208 334-2301

5. Name and address for this acknowledgment copy is (if other than # 4 above):

\_\_\_\_\_  
 \_\_\_\_\_

Secretary of State use only

Signature: Marcia T. Pearson

Printed Name: Marcia T. Pearson

Capacity/Title: Owner

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Capacity/Title: \_\_\_\_\_

IDaho SECRETARY OF STATE  
 10/31/2012 05:00  
 CK: 13233 CT: 158810 BH: 1345829  
 1 @ 25.00 = 25.00 ASSUM NAME # 2